



CIRCUMSPEXSM

VALUE PROPOSITION

Circumspex addresses property managers' need for a comprehensive business continuity/disaster planning tool that is easy to access and intuitive in operation. It meets their demands for a sophisticated product geared to small and mid-sized companies who need the depth of features without a cumbersome price point. It maximizes critical group thinking to yield effective plans without being an onerous process for managers under performance pressures.

As a web-based program, Circumspex is fully accessible 24/7. Build it in your time frame. Update it anytime and instantly send noted changes to other staff members or public safety officials. Participate in monthly seminars to expand your knowledge base. Engage other Circumspex members in our online user group to share innovations and experiences. Lastly, assure your plan's successful implementation by using Circumspex tabletop exercises to train your staff and improve disaster awareness in your organization.

The investment of your time in deploying the Circumspex program will yield measurable results. Effective planning will minimize the financial impacts of any disaster by minimizing potential downtime. Furthermore, some property managers are able to negotiate insurance premium adjustments because of their ability to reduce risk exposures and rapidly restore normalcy. Some businesses use Circumspex to meet regulatory requirements for corporate responsibility, while others tout Circumspex as a marketing advantage in their sales and leasing presentations.

No matter how complex your property portfolio, you will find Circumspex a critical tool in managing, growing and preserving your properties and other assets.